



Reach Qualified Buyers

“OMRI not only helps us be sure we are in compliance with the organic standards, it is also a really great source of promotion.” — Lynn De Vaney,
Vice President of Environmental
Care and Share, Inc.

“Before, I was always requiring certifiers to sign a secrecy agreement because I was disclosing ingredients, submitting non-sewage sludge statements, and formulas. Now, when I say a product is OMRI Listed, customers say, ‘Great!’”
— Anita Soodsma,
Research & Development Product Formulator,
Van Beek Natural Science

“OMRI made it so simple to get our product OMRI Listed, and I am confident in promoting my product to livestock farmers.”
— Livestock health
product manufacturer



At Bellemonte Farms, a 600-acre organic dairy and creamery near Staunton, Virginia, co-owner Michelle Sandy turns to the *OMRI Products List* to make

certain each input complies with the organic rules. Sandy also references the *OMRI Products List* as an independent organic inspector and former chair of the International Organic Inspectors Association.

“On my farm, the *OMRI Products List* always comes in handy. I still verify through my certifier that inputs are allowed for organics, but the *OMRI Products List* saves me time. It saves me energy. It’s my quick guide to organic inputs, and I love to share it with other producers.”

— Michelle Sandy,
Bellemonte Farms, Staunton, VA



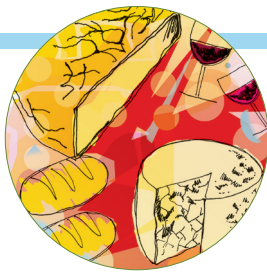
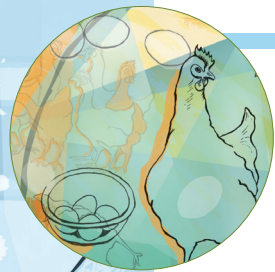
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OMRI.org



Instant Recognition for organic livestock inputs

OMRI Listed – Naturally Trusted





Safeguard your Formulation

Boost your Business

Protect Organic Integrity

Build Customer Loyalty

OMRI Benefits

Distinguish Your Products

OMRI offers independent verification that your livestock inputs – feed ingredients, health care products and pest controls – comply with organic standards. OMRI is the #1 reviewer of input products for organic use, and OMRI listing is the best way to put your products in front of organic operators.

Safeguard your formulation • With OMRI, you don't have to share your product's proprietary formula with multiple certifying organizations—simply refer certifiers and potential customers to your OMRI listing.

Boost your business • The Organic Trade Association recently reported U.S. sales of certified organic products reached a new high of over \$71 billion.

Build customer loyalty • By listing with OMRI, you help your customers save time because the OMRI seal instantly communicates that your products are allowed in organics.

Protect organic integrity • Every day more organic producers and ranchers are looking to OMRI to help them find verified feed ingredients, health care products and pest controls.

Stay one step ahead • As the organic industry expands, so do the rules affecting organic production. OMRI keeps you continually updated on matters of compliance.

Obtain OMRI Listing Today!

Visit omri.org/listed • Start the process!

or call 541.343.7600, ext 100 • Our friendly representatives can guide you through the application.

Join more than 2,450 companies that have products OMRI Listed®!



® Products displaying the OMRI seal have undergone and passed a strict, independent evaluation to ensure they comply with organic standards. When a product is OMRI Listed, farmers, veterinarians and certifiers can trust it is allowed in certified organic operations, and tests below the allowed levels of pathogens and heavy metals.



OMRI is a 501(c)(3) nonprofit organization. Its mission is to support the growth and trust of the global organic community through expert, independent and transparent verification of input materials, and through education and technical assistance.

