

## How Does it Work?

**Step 1** • Input suppliers can visit OMRI.org/apply to start the process. After paying a small fee to register the company with OMRI, applicants receive access to all of the resources needed to apply.

**Step 2** • OMRI collects complete product information and an application fee, using a sliding fee scale in order to support large and small businesses alike.



**Step 3** • OMRI confidentially reviews product information for compliance with the organic standards (e.g., the U.S. National Organic Program standards and/or the Canada Organic Regime standards).

**Step 4** • OMRI's Review Panel makes a final decision as to whether the product meets the applicable standard.

**Step 5** • Allowed products are listed at OMRI.org and may use the OMRI Listed® seal, delivering instant recognition for compliant products and simplifying the process for organic producers, processors and certifiers.



The OMRI Listed seal signifies that an input product meets the U.S. or Canadian organic standards. Organic users should check OMRI.org for further information on compliant uses.



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# Comprehensive Review

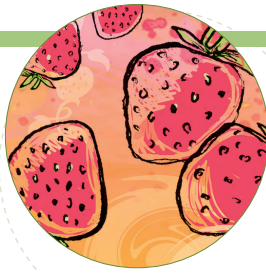
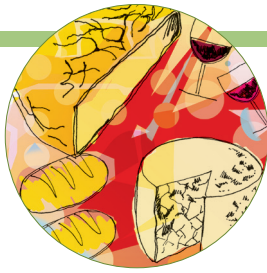
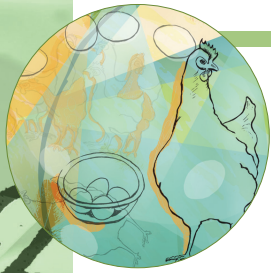
of inputs for organic production

*OMRI Listed – Naturally Trusted*

**OMRI.org**







# OMRI Benefits

## Reach Qualified Buyers

Organic producers around the world are looking to OMRI's growing list of thousands of products for help in choosing allowed inputs. Join the list that your customers trust.

**Safeguard your formulation** • Why share your product's proprietary formula with multiple certifiers when you can complete a single confidential and widely accepted OMRI review? OMRI safeguards your formulation and saves you time.

**Build customer loyalty** • Customers appreciate that they can save time and know about your product's compliance before they choose to buy.

**Stay one step ahead** • As the organic industry expands, so do the rules affecting organic production. OMRI keeps you continually updated on matters of compliance.

**Protect organic integrity** • An independent nonprofit, OMRI protects the integrity of organic on behalf of all industry members. By listing your product with OMRI, you support clear and verified information for organic producers and processors.



## Become OMRI Listed® Today!

OMRI's efficient application process means that your application won't slow you down. Our clients consistently cite our friendly, responsive customer service and universal acceptance as benefits of working with OMRI. New online tools mean that the application is more convenient than ever!

**Visit [omri.org/apply](https://omri.org/apply) or email [info@omri.org](mailto:info@omri.org)** • Our helpful representatives can guide you through the process.

**Reach thousands of organic producers!**



“ Ever since we became listed, our sales have literally doubled. There's something very special and convincing about the little OMRI logo plastered on a label. This has given our product a niche it didn't have before. ”

“ Fast, responsive communication, always willing to help. ”

“ The OMRI staff is very diligent and polite, and you can see how OMRI improves its processes over time. ”

“ OMRI staff have been very helpful and professional. They have made the documents available for web download and their response time is excellent. ”

OMRI is a 501(c)(3) nonprofit organization. Its mission is to support the growth and trust of the global organic community through expert, independent and transparent verification of input materials, and through education and technical assistance.